## **Safe Kids Week June 5 − 11, 2017**



## Safe and Active Transportation: Walk, Bike, Wheel

Along with long sunny days, kids are back to walking, cycling, skateboarding, scootering and riding other wheeled activities.

While promoting active transportation, the BC Injury Research & Prevention Unit (BCIRPU) would like to remind you that pedestrians, cyclists and boarders are more vulnerable road users as they lack protection if struck by a motor vehicle.

## Statistics show that:

- On average, every year in BC, over 41 pedestrians (18 with major injuries) and 126 cyclists (19 with major injuries) under the age of 15 are injured and hospitalized (BCIRPU Injury Data Online Tool 2016 and BC Trauma Registry).
- Between 2005-2014, there were 42 children under 15 years of the age who died of injuries when
  walking, cycling or boarding. These deaths were due to a collision with a motorized vehicle or as
  a result of severe head injuries associated with a fall from a bike or a board (Report of BC
  Coroner Services 2016).

The good news is that these injuries are predictable and can be prevented through evidence-based interventions.

Here are a few suggestions:

- 1. Teach your child to be a safe pedestrian
- 2. Make sure your child wears a proper helmet before biking or boarding
- 3. Share the road with child pedestrians, cyclists and boarders responsibly

For more resources to prevent pedestrian, cycling and boarding injury among children, please see the links below:

ICBC fact sheet on child pedestrian safety
Active transportation safety tips
Sharing the road safely
You're Probably Not Expecting a Child to Run Out On the Road
For more information on Safe Kids Week 2017

Please feel free to share this information with your contacts, staff, parents, families and friends, and encourage them to share through their community boards, newsletters, websites and social media to keep our kids safe.



## Parachute Safe Kids Week

Be an #everydaysuperhero Live a safe active life!